

REFRESH OF WEBSITE

**Connect brands to their audience
through memorable experience**

We help startups and companies to ideate, build and deliver impressive experiences.

[DIGITAL DESIGN STUDIO]

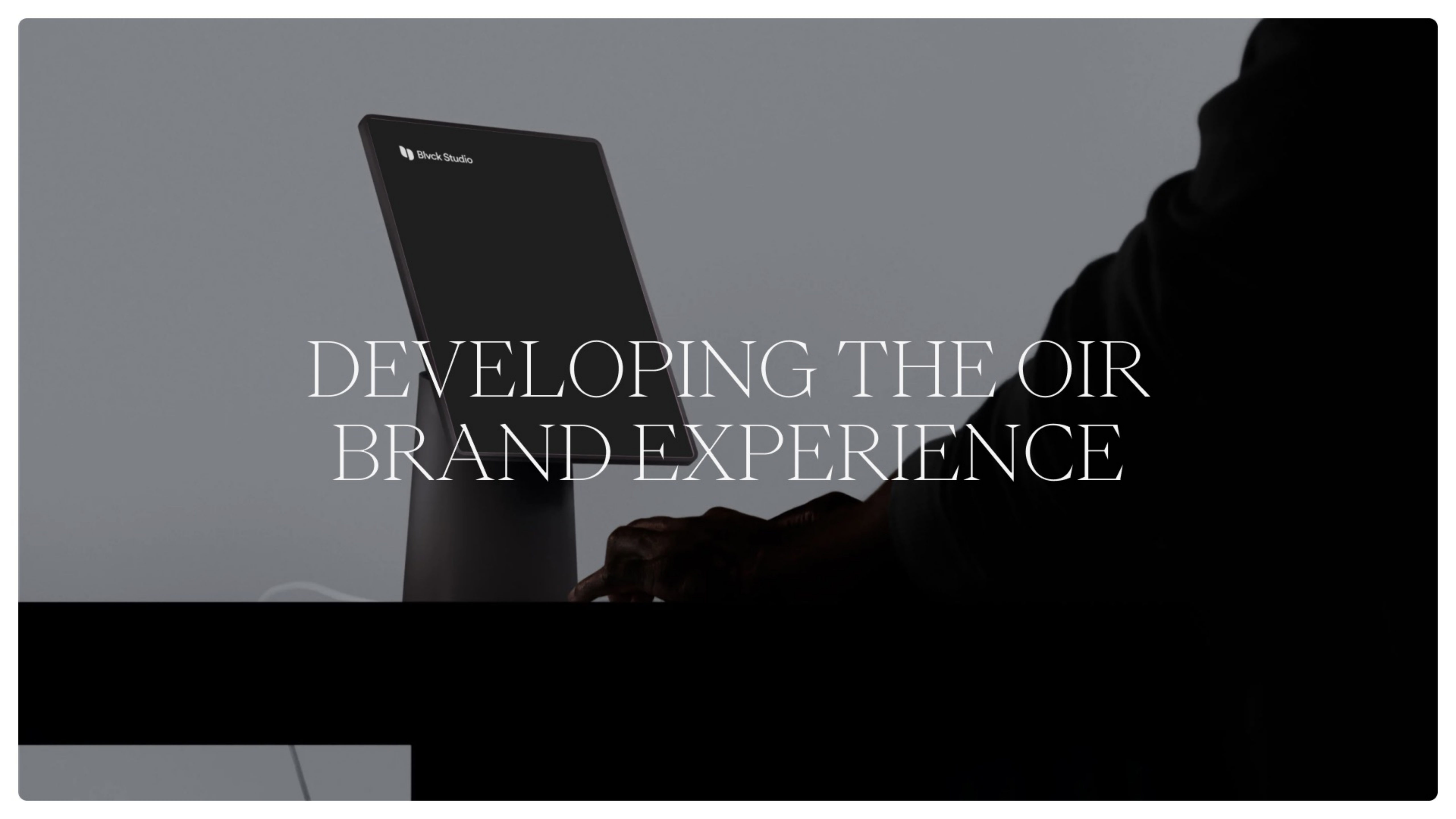
Our mission

We provide brands with ambitious goals
the strategic and creative expertise
needed to achieve them, partnering with
top-tier talent.
All while ensuring your teams remain happy
and balanced.





Blvck Studio is super creative and his
belief make the difference :
execution is everything.

A person is shown in silhouette, holding a tablet. The tablet screen displays the 'Blvck Studio' logo in the top left corner. The background is a solid light gray, and the overall image has a dark, moody aesthetic with a black bar at the bottom.

DEVELOPING THE OIR BRAND EXPERIENCE

Option 1

Refresh the existing website to elevate your brand perception

Reveal your singularity. We are refreshing www.oir.ae to turn your digital presence into an outstanding experience.

By optimizing your existing WordPress platform, we blend seamless continuity with sophisticated design : built to showcase your work with true style and surpass expectations.

Your expertise will be elegantly structured across your four core pillars: Architecture, Residential, Hospitality, and Commercial.

We are creating content-rich portfolios designed to impress premium clients, paired with a bespoke enquiry space that replaces generic forms.

Option 2

Design a creative and high-performing website

A new standard of excellence. We plan a complete rebuild to engineer a true digital flagship from the ground up. By starting fresh, we liberate your brand from all current technical and visual limitations.

The goal is to create a bespoke, immersive, and highly sophisticated experience that matches the tier of your architectural masterpieces.

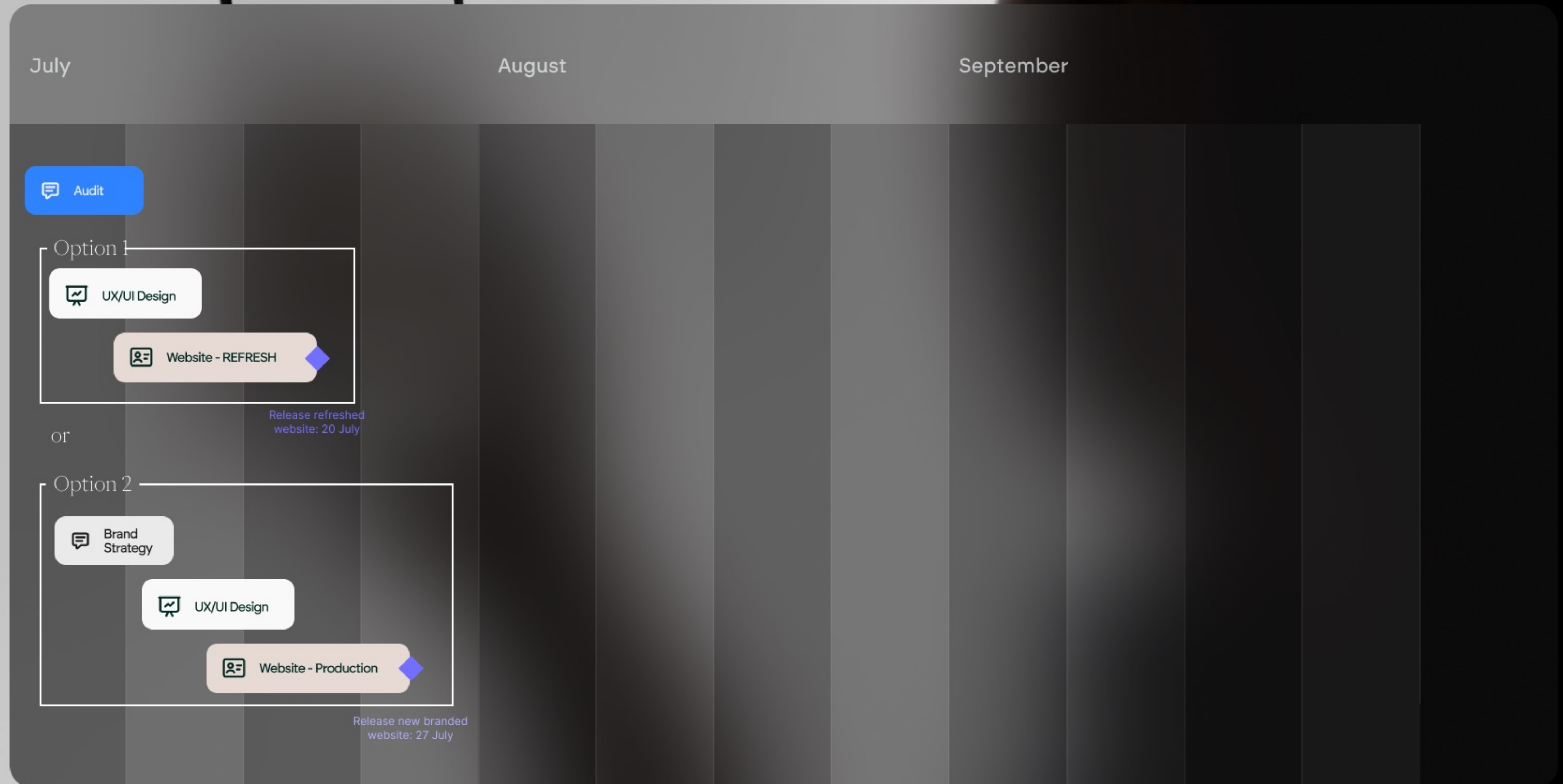
A total overhaul executed end-to-end on a modern, high-performance platform. Our comprehensive approach covers everything: strategy, art direction, intentional motion, and premium development.

We provide a clear timeline, effort breakdown, and cost estimation to deliver a powerful asset built to captivate high-end clients.

The background is a grayscale abstract composition. It features a smartphone lying horizontally in the center, with the text 'Blvck Studio' visible on its screen. The phone is surrounded by large, flowing, marbled shapes that resemble liquid or smoke, creating a sense of movement and depth. The overall aesthetic is modern and artistic.

DEFINE A CLEAR
VISION FOR THE
FUTURE

Roadmap



Enjoy clear workflows and faster results.

A step-by-step
validation process.



Concept development

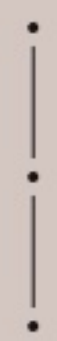


impressions

impressions

Dedicated Dashboard:
progress tracking.

Website



Scope

Design & Prototyping

Development

Regular video
meetings.



Made for big-time returns.

Brands can't afford to lose time on anything beyond useful, that's our motto.



Clear scope for a clear roadmap.



The best execution and tools to serve your business.



We deliver on time to boost your revenues asap.

'CUSTOM PACKAGE' MODEL

High stakes, clear scope.
We got your back.

 Blvck Studio

24 hours

Audit of the brand

Included

Stages	Goals	Scope	Investment
Full audit	- Analyze UX, UI, copy, SEO & brand consistency - Prioritize immediate action points	10+ pages PDF report - Critical / major / minor grid - Implementation checklist	-

Investment 1

EXPRESS REFRESH WEBSITE

Website refresh

Redesign of the website | 9 pages + blog hub + 8 projects (existing)
Creation of iconography

10 000 AED
+ VAT

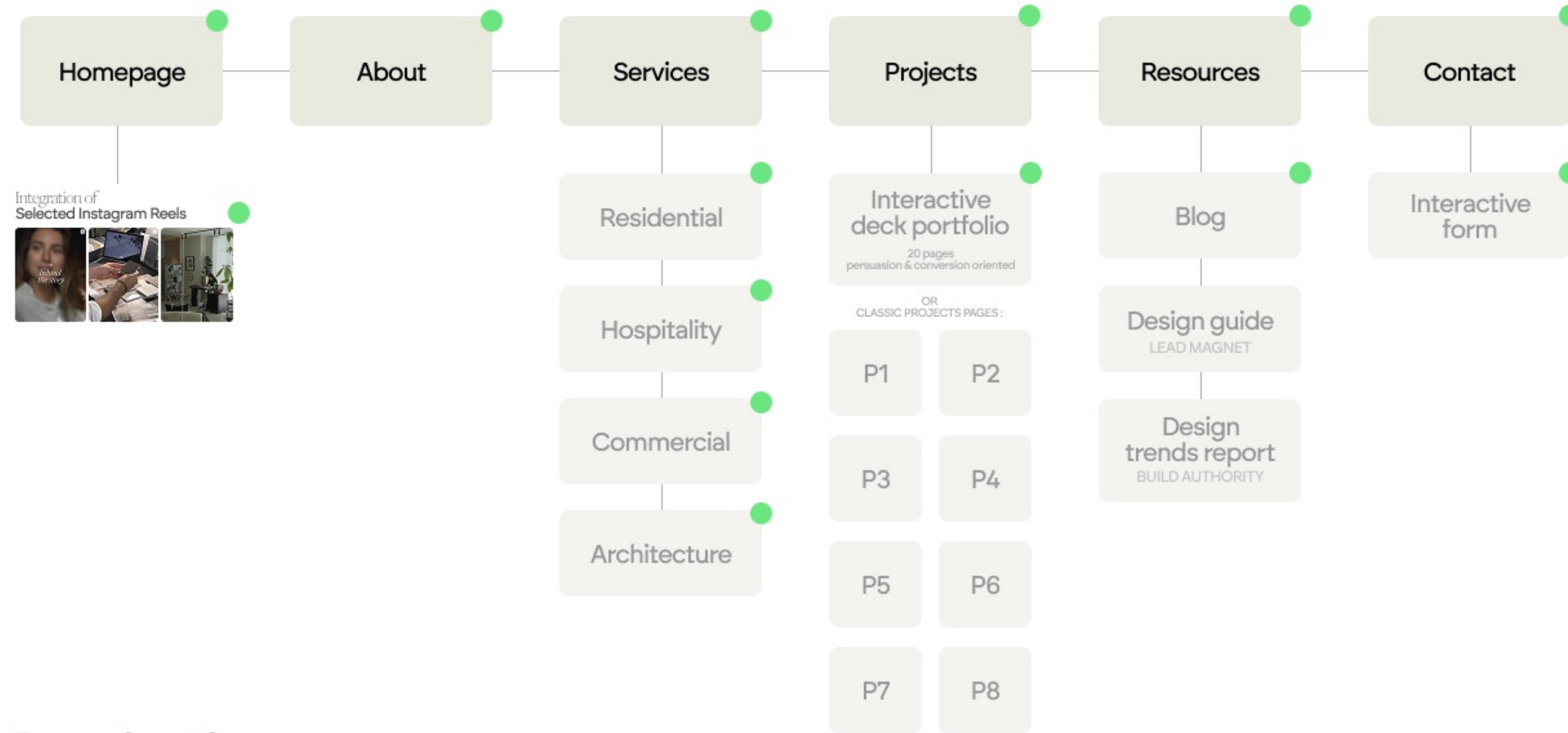
Stages	Goals	Supports & Deliverables
Copywriting + Wireframes	• Create clear, engaging text that reinforces the brand message • Define a structure for each page template	• Text content for all pages • English • Wireframes of all pages
User interface	• Design world-class interfaces to enhance the user experience, based on the actual branding.	• UX/UI Design guidelines • Simple animations • Homepage, x1 Service page, x1 Portfolio hub, x4 Portfolio pages (architecture, residential...), Blog hub (1 article), About, Contact
Development	• Redesign the existing pages and creates new ones	• 9 pages + Legal pages + Projects* + Blog hub (1 article) • Front-end • Back-end • Security, performance optimization *we keep the actual projects pages
Integration + SEO	• Feed the site's pages with relevant visual and textual content. • Generate relevant content that improves SEO with the goal of attract more visitors.	• Content integration for all pages • Contribution of content and meta tags for SEO

Investment 2

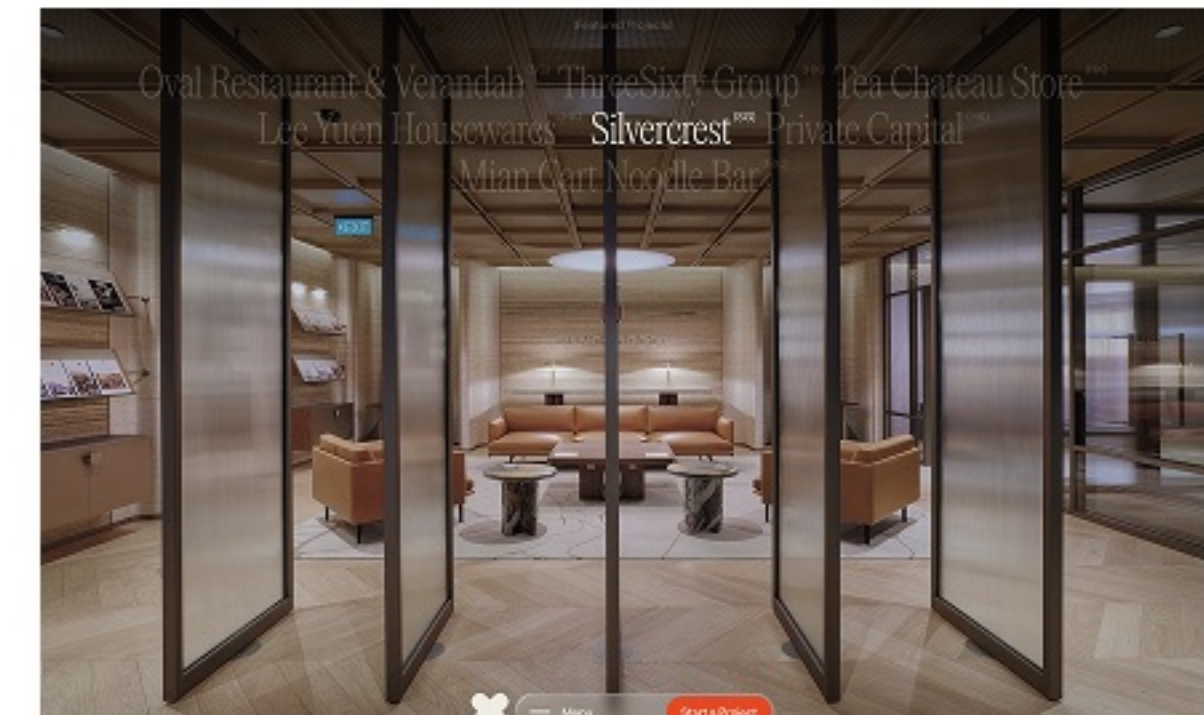
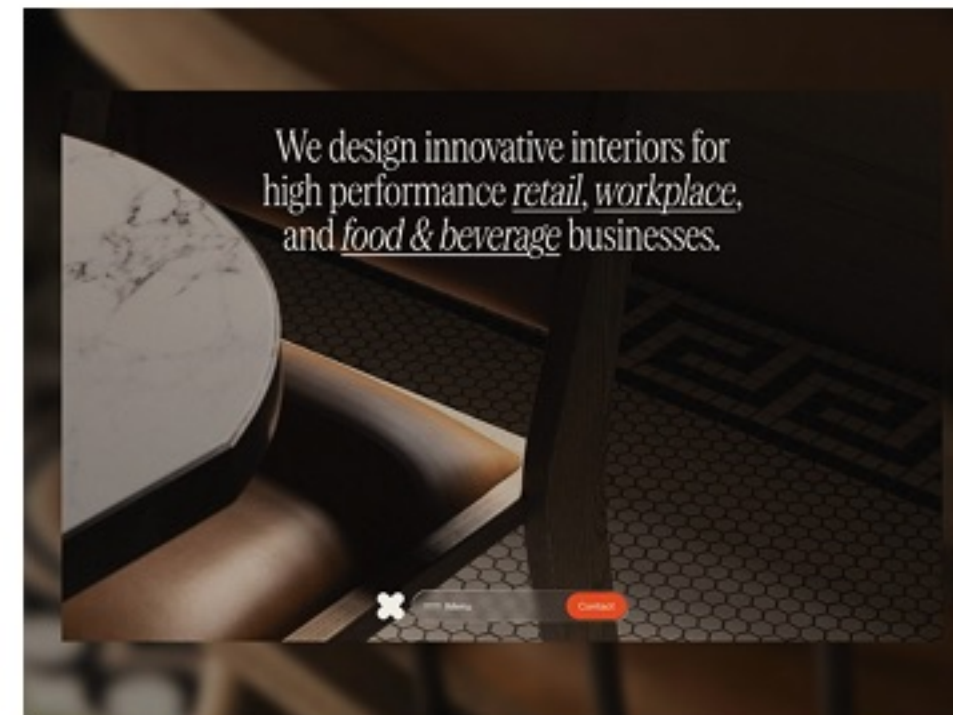
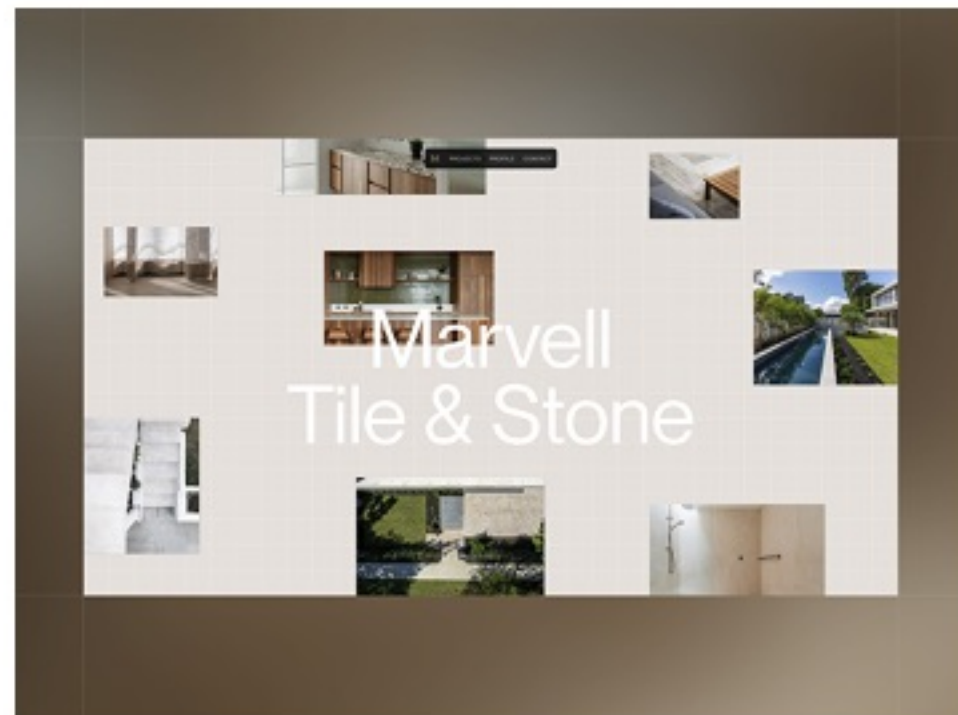
IMPACTFUL BRAND WEBSITE

New high-end website

● = included in main project



Inspiration

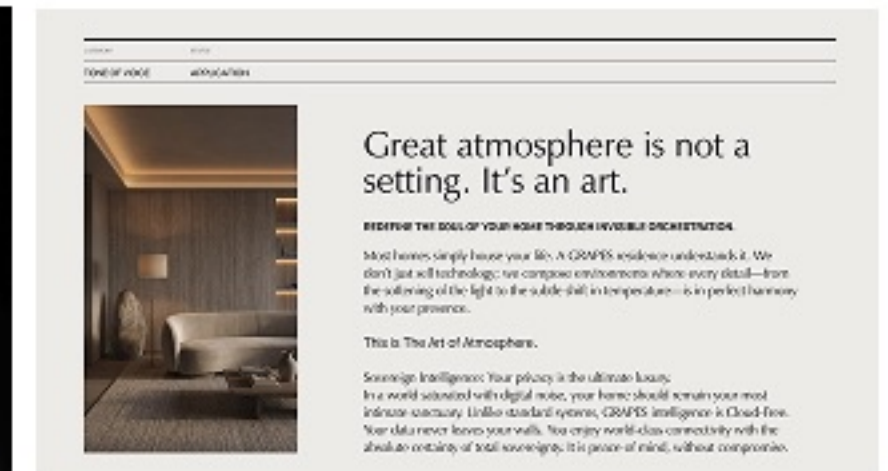
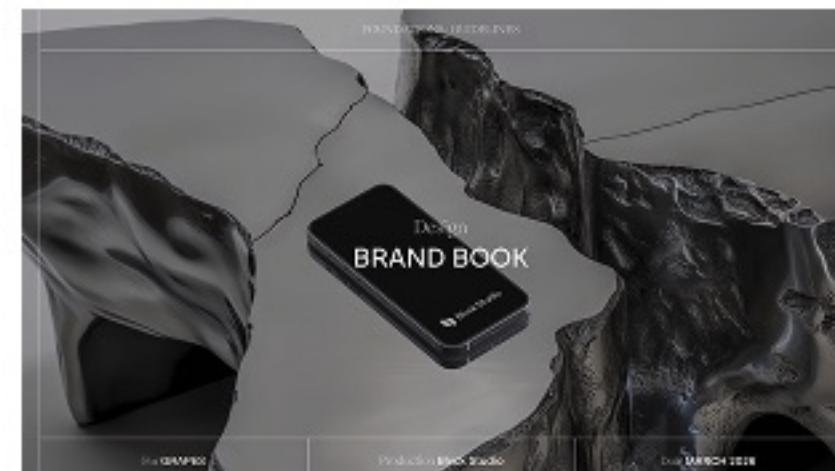


Brand Foundations + Identity

New branding to enter a new dimension

next slide

Stages	Goals	Scope	Supports & Deliverables
Foundations	Gather information on the brand's context, ambition and key challenges for the website	- Vision, Values, Services - Clients, Objectives, Swot, Differenciation	Form to fill or online meeting
Identity	Translate the strategic positioning into a refined and premium visual identity system aligned with high-end residential and architectural standards.	- Objectives 2 Buyers personas - Art direction - UX/UI Principles - Tone of voice - Typography - Iconography - Color palette - Visuals rules	Brand book PDF



High-end website

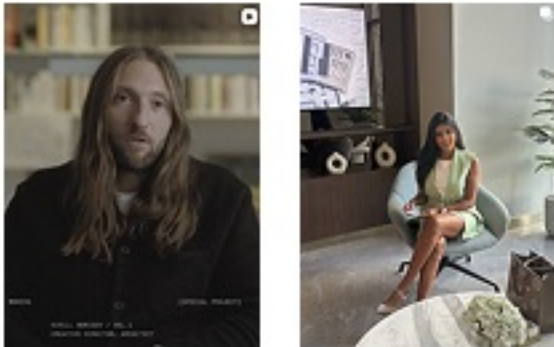
High-performing and interactive website to stand out from the mass. Branding + 10 pages + Reels integration + Interactive portfolio + Interactive form.

15 000 AED
+ VAT

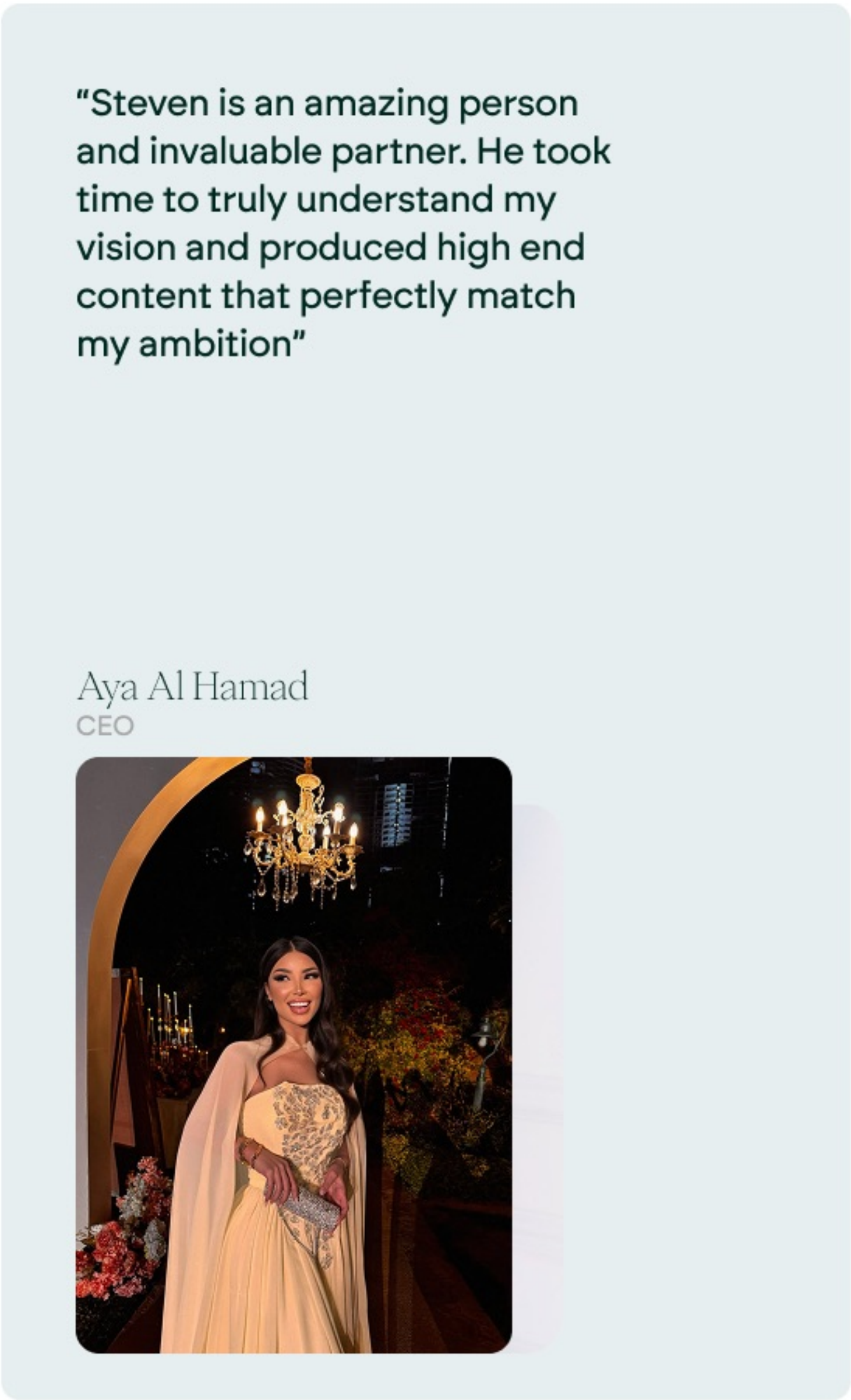
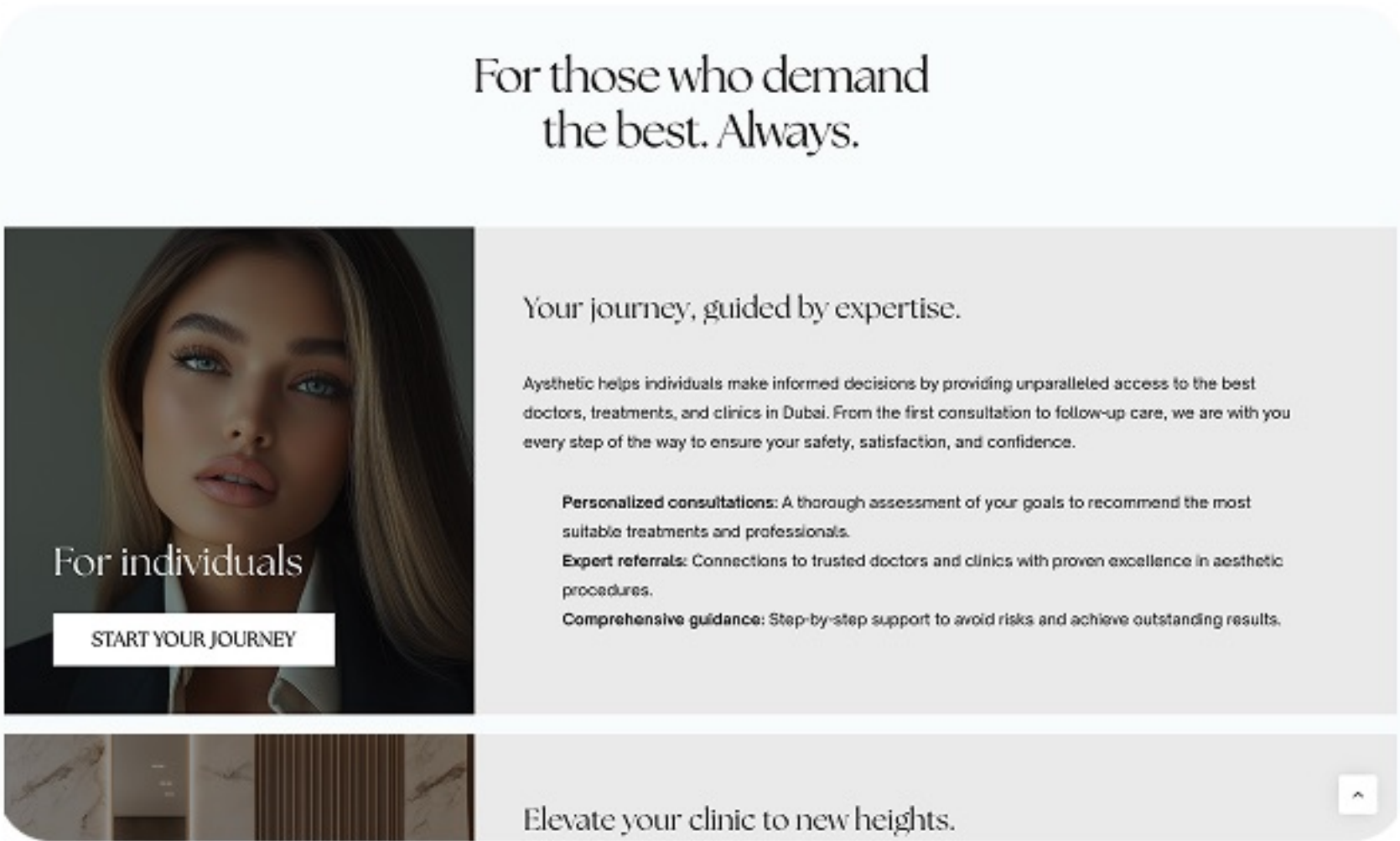
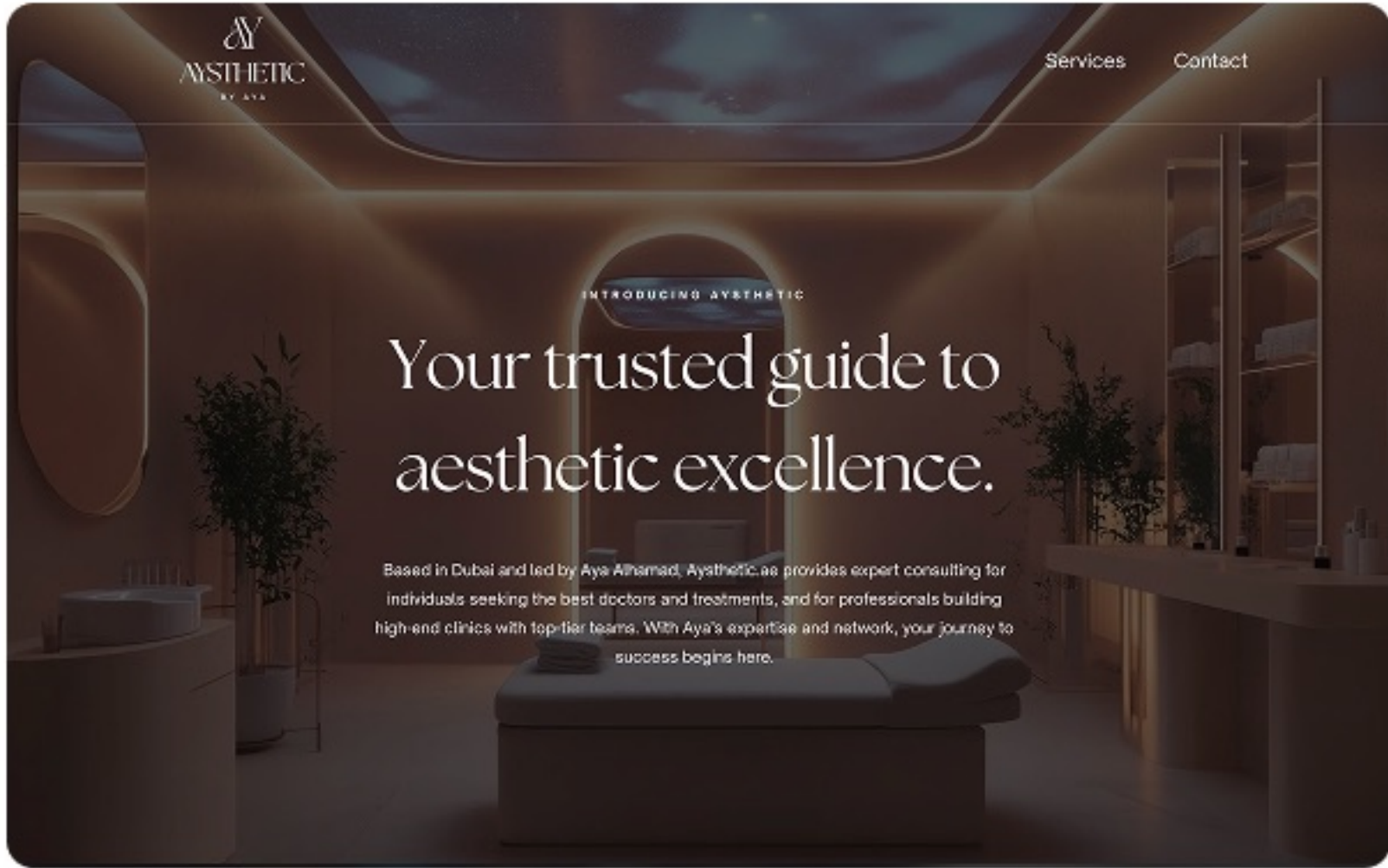
Stages	Goals	Scope	Supports & Deliverables
Copywriting + Wireframes		• Create clear, engaging text that reinforces the brand message • Define a structure for each page template	• Text content for all pages • English • Wireframes of all pages
User interface		• Design world-class interfaces to enhance the user experience, based on the actual branding.	• UX/UI Design guidelines • Simple animations • Homepage, About, x4 Services page, x1 Portfolio hub + interactive portfolio, Resources + Blog hub (1 article), Contact
Development		• Build a site that is functional, technically robust and compliant with quality standards.	• 10 pages + Legal pages + Projects* + Blog hub (1 article) • Front-end • Back-end • Security, performance optimization
Integration + SEO		• Feed the site's pages with relevant visual and textual content. • Generate relevant content that improves SEO with the goal of attract more visitors.	• Content integration for all pages • Contribution of content and meta tags for SEO

Options

We produce marketing assets to attract the right audience

Assets	Description	Investment + Deliverables
Video production	• Production of 6 PRO & CINEMATIC Reels into your office (interview, point of view, values, story...) to create trust, proximity and elevate image value	• 1 500 AED per reel (min. : 3) • Reel ready to use : script, recording, editing, sound design. 
Design Guide (lead magnet)	• Production of a DESIGN GUIDE to give actionable advices on a sector (residency, hospitality...) - 15 pages, high value quality	• 600 AED • 15 pages PDF 
Design Trends Reports (Build authority)	• Production of a TRENDS REPORTS to inform on key trends and datas on a sector (residency, hospitality...) - 15 pages, high value quality	• 900 AED • 15 pages PDF • include more complex DATAs display 
Business deck PROPOSAL	• Production of a BUSINESS DECK to use in meeting to transform leads into clients • 20 pages, high value quality	• 3 000 AED • 20 pages PDF • 2 rounds of revisions 

THE LATEST PROJECTS,
ALWAYS HANDCRAFTED.
BY HAND.



Expertises

Branding
UX/UI Design
Website
Content

(KPI)

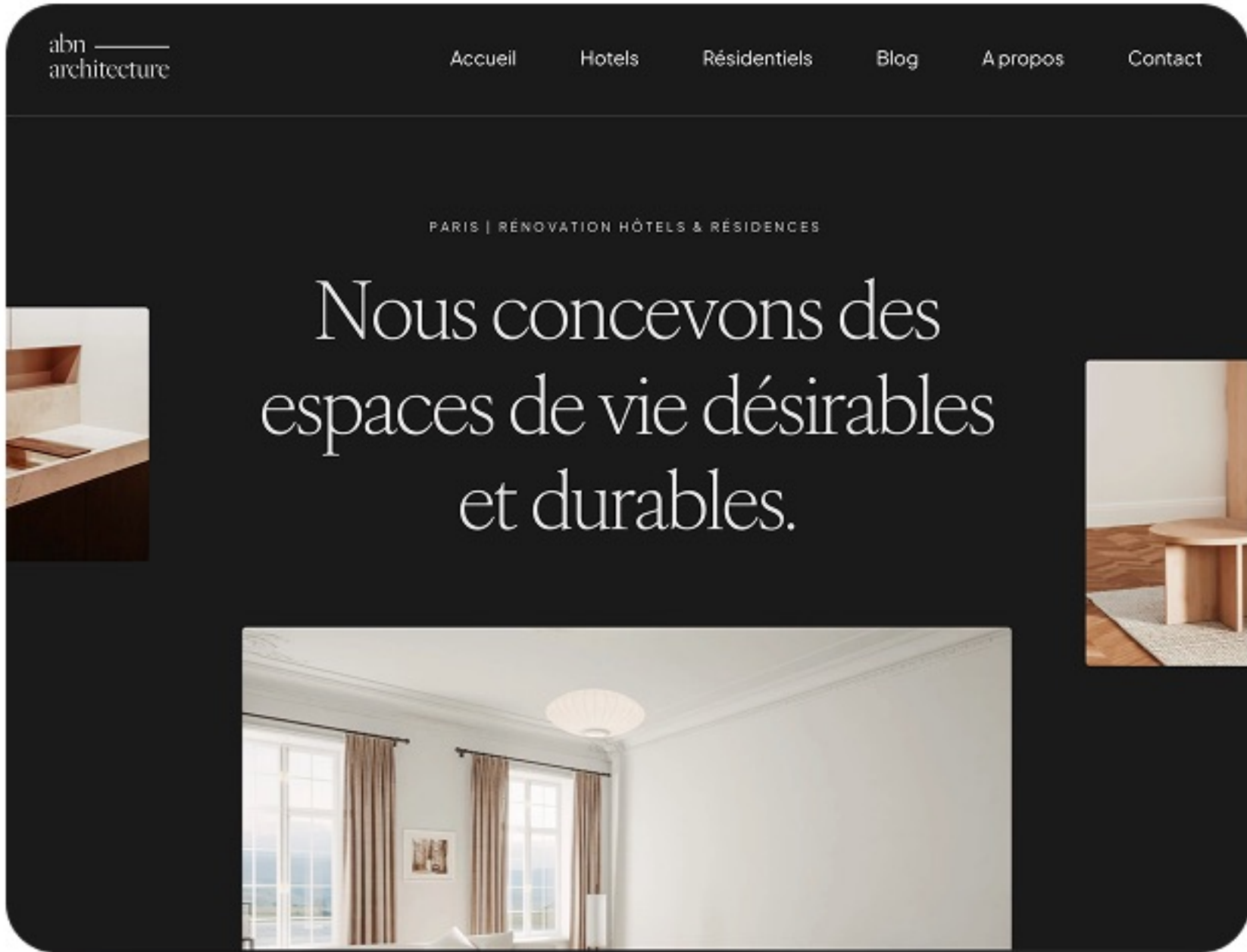
+125K\$ deals signed
first year

+500 monthly visitors
monthly

Brand image
Better perception



Business consultant in Aesthetic industry, Dubai.



Expertises

Branding
UX/UI Design
Website
Content

Interior design company in Paris, France.

(KPI)

+2k visitors
first month

+22 leads
first month

Brand image
Better perception

“Working with Blvck Studio was a game changer for our brand. Their team is incredibly professional, highly creative, and impressively fast in execution.”

Mohamed Ammour
CEO





Expertises

Branding
UX/UI Design
Website
Content

(KPI)

+50k\$ revenues
first 2 months

+8 leads
first month

Sales company in Belgium & Dubai, UAE.

Brand image
Better perception

“They completely elevated our brand positioning to a true high-end level. They delivered a creative, elegant, and highly professional website that instantly changed how we are perceived. The new image gave us credibility, clarity, and confidence in our market. Since the launch, we’ve been able to attract and win larger, more prestigious clients.”

Mustapha Fenzar
CEO



THE NEXT STEPS

Contract

- Approval of the quotation
- 50% down payment

Kick-off

- Tool configuration
- VVS document
- Audit & Branding starts

Think we have a
match? Reach out.

steven.demeillez@blvck-studio.ae 

